



**CANADIAN SOCIETY OF  
OTOLARYNGOLOGY -  
HEAD & NECK SURGERY**

## **CSO-HNS CORPORATE SOCIAL RESPONSIBILITY AWARD**

### **Whereas,**

- Health care is responsible for an estimated 5% of global CO2 emissions, and
- The supply chain is a significant and major contributor to this impact, and
- The global conference industry each year produced as much greenhouse gas emissions prior to the pandemic as was produced in the United States, and
- In 2021, 220 Editors of high-profile medical journals called for a global response to climate change on the scale of the response to the COVID-19 pandemic, and
- There is a global discrepancy in ability to access surgical care world-wide, and
- The Canadian Society of Otolaryngology-Head and Neck Surgery (CSO-HNS) actively promotes minimizing the environmental impact while improving access to surgical care services globally in a fair and equitable manner,

the CSO-HNS calls for our Corporate partners to help mitigate ongoing climate change.

To encourage that we each contribute to meeting our social responsibility contract, we call for applications from Corporate Sponsors for the Corporate Social Responsibility Award.

### **Application Process:**

We call for information with respect to your company in the following areas:

- 1) Your company's environmental, social, governance (ESG) stance including dates it was initiated and last revised.
- 2) Provide concrete examples of how your company has in the past attempted to mitigate the impact of your corporate activities on the climate and any metrics to indicate how effective this has been.
- 3) Provide data to show how you will minimize your carbon footprint at this meeting, and at the meeting provide data of the carbon footprint attributable to your attendance (i.e. how much large product shipped; how many people flown in and from where, etc).
- 4) What plan your company has for future efforts to minimize the impact of provision of surgical care services on the environment, while improving fair and equitable access to surgical care, world-wide.

### **Adjudication Process:**

A panel of experts, knowledgeable in the environmental impact of health care and with enthusiasm for improvement, will review all submissions. The top three submissions will be selected and offered time on the podium during the CSO-HNS 76<sup>th</sup> Annual Meeting in Vancouver October 1-3, 2022, to present their case to the attendees of the meeting.

Attendees will have the opportunity to visit the company booths in the Exhibition area, to witness the company efforts to mitigate environmental impact and will also be casting their vote for the top place. The submissions will then be adjudicated, and the winner announced during the Closing Ceremonies.

### **The Award:**

The recipient of the Corporate Social Responsibility Award will be recognized by the following means:

1. We will publish the list and rankings of the top ten companies on our CSO-HNS website to be updated annually;
2. The winning company logo and award submission will be visible on the Canadian Society of Otolaryngology-Head and Neck Surgery website (<https://www.entcanada.org/>) following the CSO-HNS meeting 2022 until the next meeting of the Society;
3. The winning company will be offered a 10% discount off the normal price for a booth at the next CSO-HNS meeting and will receive one extra adjacent booth at no charge.