



# SPONSORSHIP OPPORTUNITIES

## Platinum Partner (\$30,000 + HST)

With this level of support, your company will receive at the annual meeting:

- A 60-minute symposium, curated debate, or panel discussion either immediately before/after the meeting's scientific program (0700-0800 / 1700-1800) or during lunchtime (1200-1300) on Saturday or Sunday, covering a topic to be determined by the sponsor with input from the CSO-HNS.
- Meeting room space for your event that includes basic A/V and logistical support. (Does not include speaker, support or food & beverage).
- Product or company advertisement in the CSO-HNS' *The Journal of Otolaryngology-Head & Neck Surgery* (open-access) for 6-months. [Click here](#) for details.
- Acknowledgement (with logo) as a Platinum Sponsor, at the meeting's opening ceremonies (via slide), on the Society's website and on meeting's signage.
- Promotion of your event to the membership via email, social media and on the CSO-HNS website.
- A plaque acknowledging support.
- An invitation to the Welcoming Reception and President's banquet.
- Two exhibit booths (10'x10' or 8'x10')
- 10 registrations to all scientific sessions (Saturday & Sunday inclusive).
- Your company logo on Society website and acknowledgment in appropriate eNews bulletins and in the 2022 Fall Newsletter

**NB:** These events cannot be accredited for either Section 1 or 3 hours under the Royal College MOC program. However, delegates can acquire Section 2 hours under "Personal Learning Projects"

## Gold Partner (\$20,000 + HST)

With this level of support, your company will receive at the annual meeting:

- A 30-minute invitational roundtable, meet the expert, product theatre or other session during the AM or PM breaks.
- Meeting room space for your event that includes basic A/V and logistical support. (Does not include speaker support or food & beverage).
- Product or company advertisement in the CSO-HNS' *The Journal of Otolaryngology-Head & Neck Surgery* (open-access) for 4-months. [Click here](#) for details.
- Acknowledgement (with logo) as a Gold Sponsor at the meeting's opening ceremonies, on the Society's website, and on meeting signage.
- Promotion of your event to the Society's membership via email, social media and on the CSO-HNS website.
- A plaque acknowledging support.
- An invitation to the Welcoming Reception and President's Banquet.
- Two exhibit booths (10'x10' or 8'x10')
- 6 registrations to all scientific sessions (Saturday & Sunday inclusive)
- Your company logo on Society website and acknowledgment in appropriate eNews bulletins and in the 2022 Fall Newsletter.

## Silver Partner (\$10,000 + HST)

With this level of support, your company will receive at the annual meeting:

- A 10-minute promotional video played on a monitor located in the Bayshore Foyer (Saturday and Sunday inclusive).
- Product or company advertisement in the CSO-HNS' *The Journal of Otolaryngology-Head & Neck Surgery* (open-access) for 2-months. [Click here](#) for details.
- Acknowledgement as a Silver Sponsor at the meeting's opening ceremonies, on the Society's website, and on meeting signage.
- Promotion of your video to the membership via email, social media and on the CSO-HNS website.
- An invitation to the Welcoming Reception.
- Two exhibit booths (10'x10' or 8'x10').
- 4 registrations to all scientific sessions (Saturday & Sunday inclusive).
- Company acknowledged on website, in appropriate eNews bulletins and 2022 Fall Newsletter.

## Bronze Partner (\$5,000 + HST)

With this level of support, your company will receive at the annual meeting:

- An acknowledgement as a Bronze Sponsor on the Society's website, at the meeting's opening session, and on exhibit hall signage.
- An invitation to the Welcoming Reception.
- One exhibit booth (10'x10' or 8'x10').
- 2 registrations to all scientific sessions (Saturday & Sunday inclusive).
- Company acknowledged on website, appropriate eNews bulletins and 2022 Fall Newsletter.

## Exhibitor (\$3,600 includes GST)

With this level of support, your company will receive at the annual meeting:

- One exhibit booth (10'x10' or 8'x10').
- Two company representatives.
- An invitation to the Welcoming Reception.
- Name on exhibits area signage.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

For more information concerning these options, please contact Donna Humphrey at [entcanada@csohns.org](mailto:entcanada@csohns.org).

## Sustainable Initiative

### Supported by...

This partnership will measure and offset the carbon emissions of the conference for air travel. An interactive electronic "Sustainability Checklist" will be promoted to delegates of the meeting and include simple daily tasks that encourage delegates to act with sustainability in mind during the congress.

Support for the Sustainable Initiatives includes:

- Interactive Sustainability Checklist for Attendee Participation
- Sustainability Measurement
- Promotion & Recognition
- Logistical Support

## Smartphone Charging Stations

### Supported by...

These tabletop stations will allow delegates to charge their mobile devices on the conference floor while learning more about your company via a digital display. Keeping with the meeting's theme of planetary health, you will be able to showcase your company's social responsibility initiatives.

Support for the charging stations includes:

- Charging Station Unit & Monitor
- Signage
- Promotion & Recognition
- Logistics Management

The partner organization provides:

- A promotional video focusing on social responsibility
- Company Logo

## Delegate Travel Mugs

### Supported by...

In keeping with the meeting's sustainability theme, this partnership will provide reusable drinking cups for each delegate to use during the conference and take home with them.

Support includes:

- A travel mug for each delegate
- Company Logo
- Promotion & Recognition

## 2022 Individual Social Responsibility Award

### Supported by...

Join us in recognizing a Society member who exhibits creative and innovative ways to decrease the environmental impact at the meeting, and in their personal and professional life.